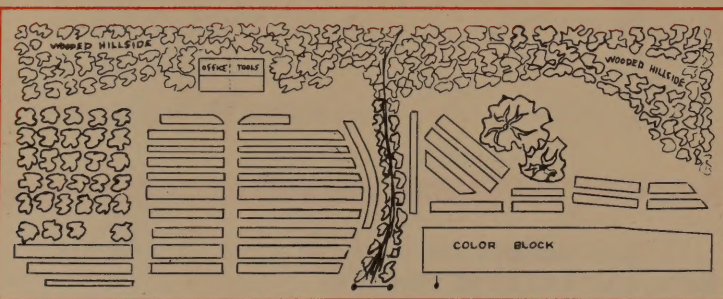


SHREWSBURY GARDENS



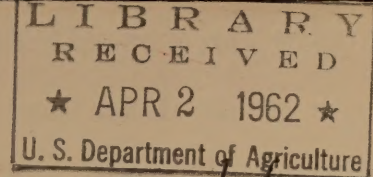
ROUTE 103
CUTTINGSVILLE, VERMONT



Present
America's Favorite Midsummer Perennial
The
MODERN DAYLILY

in
Collections for the Home Gardener
Originations for the Collector

62
See



Flowers never seen before
IN THEIR INITIAL OPENING AT
Shrewsbury Gardens

ROUTE 103
CUTTINGSVILLE, VERMONT

1962



SATURN'S RING

Visit the inventive project of the
Green Mountain Originators in
DAYLILIES
and the EXHIBITION GARDEN of the
"TOPS IN POPS" for ALL AMERICA

during July and August

RUSSELL GABRIELSON RICHARD JOHNSON

Lawrence Ward:

KASHMIRI SONG (Ward, 1962) Midseason

A visit to one of the world's great gardens, the Vale of Kashmir, during Army Service in India has named this initial Introduction by Lawrence Ward.

A lightly creped and ruffled Golden-Melon, this flower gives a garden effect of richest Gold. On candelabrum type branching, the many blooms are flatly open and slightly recurved. Vigorous, and fast to multiply. 40 inches. Deciduous. **\$10.00**



KASHMIRI SONG

A Selected List of GREEN MOUNTAIN ORIGINATIONS

A Selected List of GREEN MOUNTAIN ORIGINATIONS

BLUE FROST (Johnson, 1959) Midseason
Orchid-Rose, overlaid with a Blue cast. An unusual color, so of particular interest to hybridizers. 30 inches. Semi-Evergreen. **\$1.50**

GARNET EAGLE (Johnson, 1959) Midseason
Wide-winged Red-Purple, darker eye-zone lightened by the almost White stripe, carried through to the petal tips. 40 inches. Semi-Evergreen. **\$5.00**

GOLDEN ORIOLE (Johnson, 1959) Midseason and Late
A strikingly tall plant, covered with quantities of large Orange-Gold flowers, darkly eyed with Cordovan. 50 inches. Semi-Evergreen. **\$3.00**

HYLA (Johnson, 1959) Midseason
These flowers poise on the scapes like butterflies. Lime-toned Lemon with darker Gold dusting toward the throat. 36 inches. Deciduous. **\$5.00**

LYNETTE (Johnson, 1959) Midseason
A Melon-Apricot and Cream bitone, with fine ruffling on the petals, which are of great width and substance, spreading out over the short sepals of Orange-flushed Yellow. 30 inches. Semi-Evergreen. **\$7.50**

ROYAL GOLD (Johnson, 1959) Midseason and Late
Like a wide cornucopia this fine, unshaded Gold self adds distinction in any sort of garden. 36 inches. Deciduous. **\$1.00**

SATURN'S RING (Gabrielson, 1961) Early-Midseason and Late
Reflexed and ruffled Chrome-Buff, with triangular Cinnamon eye-zone. This heavy-substanced flower lightens to a rich Cream by evening. Many-flowered branches, two distinct peaks of bloom. 36 inches. Deciduous. **\$7.50**

TANGIER (Johnson, 1956) Midseason
A glowing Buff, with Raspberry-Rose radiating from the throat into the petals. Cream pollen gives an interesting accent. 40 inches. Deciduous. **\$1.50**

TENDERLY (Johnson, 1960) Midseason and Late
A Honey-toned Melon-Buff, Burnt-Sugar eye-zone around a warm Gold throat. Recurved, flaring form with delicate mid-rib balancing the wide petals. 36 inches. Semi-Evergreen. **\$3.00**

TIGER EYE (Johnson, 1949) Early-Midseason
Deep Chrome flower, with Brick eye-zone. This first Introduction of Shrewsbury Gardens remains a great favorite today. 30 inches. Deciduous. **\$1.00**

A WELL-ESTABLISHED

Shrewsbury Gardens

is the initial operation of ORIGINATIONS, which will sell the distinctive inventiveness of individuals in several fields, starting in 1963. Discriminating people, searching out the new and choice to be their own, should send their addresses at once to make sure of receiving the first Brochure of ORIGINATIONS when ready for distribution.

All of you already on the active List of SHREWSBURY GARDENS will receive this without a request, for your interest in growing our Originations in Daylilies proves your enthusiasm for gardening to be a challenging and cherished relaxation from more pressing responsibilities. The many individuals on our List are busy in various walks of life, valuable working members of human society itself. ORIGINATIONS is being designed and set up for you and others like yourselves.

RICHARD JOHNSON, writer and editorial consultant, started SHREWSBURY GARDENS as a seasonal investment in Vermont, where The Modern Daylily would have to prove its essential hardiness. RUSSELL GABRIELSON, while still a vacation-working school-boy, began a carefully planned hybridizing program with Daylilies on his own initiative. This advances uninterrupted during these present years of Service in the U. S. Navy. It is clear that whatever field he selects for a mature man's work in life the creative hobby of hybridizing will brighten it. The quantity and quality of Daylilies this enthusiasm has produced merits today's equal partnership in Shrewsbury Gardens.

FRANK VARGAS, precision machinist, and LAWRENCE WARD, teacher and civil servant, whose hybridizing of Daylilies is done in their home gardens for their own pleasure, become Associates with the Introduction for sale by SHREWSBURY GARDENS of their individual Originations in 1962.

This Four-in-Hand in Vermont now fills the list of Shrewsbury Associates in Horticulture. Do not miss the opportunity to learn of Associates in other inventive and creative fields of interest to you. Get your name and address *now* to

ORIGINATIONS
SHREWSBURY ASSOCIATES
CUTTINGSVILLE, VERMONT

ASSOCIATES' COLOR SELECTION of QUALITY HYBRID DAYLILIES

*There is no duplication of Hybrids
in the same Color Class*

Range of Color	3 for \$2.25	6 for \$3.75
Yellow, Orange and Gold	3 for 2.25	6 for 3.75
Scarlet, Crimson and Near-Black	3 for 3.00	6 for 5.00
Violet, Purple and Wine	3 for 3.75	6 for 6.25
Rose, Salmon and Pink	3 for 3.75	6 for 6.25
Bicolor, Pastel and Polychrome	3 for 3.00	6 for 5.00

These Daylilies are handsome to see, blooming in their Color Blocks at SHREWSBURY GARDENS. They are always very limited in supply. The reason is simple: these are Sister Seedlings to the Registered Introductions, from the same pollen, the same seed-pods; given the same careful evaluation for branching, for texture and clarity of color, for substance, all the many qualities which must be checked and found in a GREEN MOUNTAIN ORIGATION.

Time and judgment have gone into creating them, selecting them with great care before allowing them to be available to those gardeners who appreciate fine quality, but are not Collectors of new Registered Daylilies, those ORIGINATIONS which must be approved by each of the four of us.

SHREWSBURY GARDENS offers the finest quality always. What is not considered highly choice goes into enriching compost to grow the new seeds of each season well. We have consistently refused to release fine unselected Hybrids to have any place in the pre-packaged line-up of Daylilies available for very little money and of very little worth.

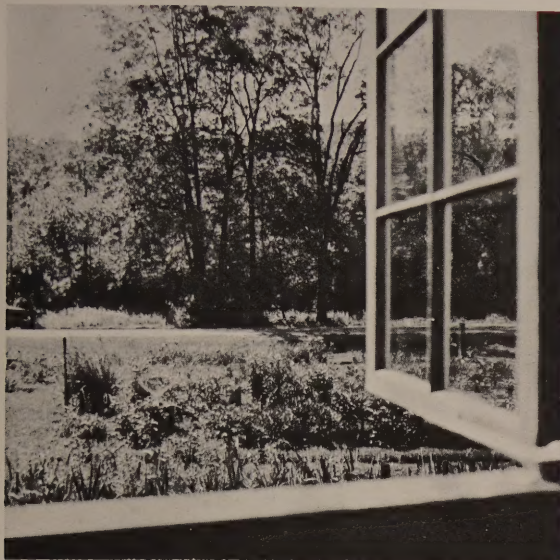
We enjoy our individual inventiveness, we are proud of our Selections from this, the rest we are pleased to return to earth. In this procedure we can be sure that you will always be proud to show SHREWSBURY GARDENS Quality Hybrid Daylilies to visiting friends in your own Home Gardens.

RUSSELL GABRIELSON
FRANK VARGAS

RICHARD JOHNSON
LAWRENCE WARD

THE MODERN DAYLILY

Is this YOUR garden in Midsummer?



Where are the flowers?

So the Phlox got mildew, and those wonderful Delphiniums, staked carefully, have been snapped back half-way to the ground by one sharp wind!

You say the Daylilies are fresh and free-blooming, off camera? Naturally, they always are!

What Daylilies do you have?

OPHIR! That was Introduced in 1924!

LINDA! That was new in 1937!

I can see you don't know THE MODERN DAYLILY.

Come on! Let's look them over at SHREWSBURY GARDENS!

Here we are! See over there!



Meet RUSSELL GABRIELSON!

He's selecting and hybridizing among this season's flowers blooming for the first time on earth!

The finest of these will be among the Green Mountain Originations of Tomorrow.

Our EXHIBITION GARDEN features the "Tops in Pops" for all America. Sure, they're handsomer than yours; there's been a lot of progress in all fields of Man's work in a quarter of a Century.

Now right here are the Selections by Color of Quality Hybrid Daylilies. Yes, four of us:

RUSSELL GABRIELSON

RICHARD JOHNSON

FRANK VARGAS

and LAWRENCE WARD —

each an Accredited Judge of the American Hemerocallis Society — agreed on the choicest for your home gardens.

HEMEROCALLIS?

That's the Daylily's botanical name: from the Greek; meaning "Beauty for the Day"

Some people call them HEMS: we call them Daylilies. Here they get many summer days of pleasant work and study, days we enjoy remembering around the calendar.

Take SHREWSBURY GARDEN's List of 100 Daylilies for Today and Tomorrow. See how simple it is for our customers to use it easily. In the first place it's divided into Color Sections, and then divided again, so each may find a proper place to select wisely.

Look! (B) for the BEGINNER — "I don't know a thing, but they're wonderful!"

(AA) for the ADVANCED AMATEUR — "I love them, so what's next?"

(SP) for the SPECIALIST — "I want to hybridize! I want to Exhibit!"

These are the finest Modern Daylilies for everyone!

Is there a GREATER VALUE in Collections than the SAVING in price? Many Direct Mail customers have decided there are several. They're WELL-BALANCED, so that each plant complements and highlights the others. When you have four specializing hybridizers studying and selecting the finest Daylilies for their individual work they choose carefully. Result: the quantity of stock builds up, and so can be released for less money. The SHREWSBURY GARDENS COLLECTIONS are WELL-BALANCED both in BEAUTY and SAVING!

How do we SELL Daylilies, mostly? Straight to individual Direct Mail buyers, ordering from the Collections in this Brochure and the List of 100 Daylilies for Today and Tomorrow. Our Daylilies are always freshly dug and mailed the same day, with the simple Instructions for good Culture and Care enclosed. We ship in both SPRING and FALL, the two best seasons for transplanting Daylilies.

CAN YOU TAKE THEM WITH YOU?

Certainly, right now; if you just relax "In the Shade of the Old Apple Tree" for the time it takes to dig and pack them properly. They won't slow growth in any way if you set them back in the ground carefully and without delay.

Look over here!



Where are the flowers?

We don't ALLOW these plants to bloom! They're at work building a fine root system, to flower on established plants in YOUR OWN HOME GARDEN. Just turn yourself around now and see how they're going to look there. Each one on the List of 100 Daylilies for Today and Tomorrow is there in the EXHIBITION GARDEN, along with many newer ones not yet released for sale. They'll give the same TOP PERFORMANCE for YOU.

Now that is a happy song you're humming! "You're the Tops!" Here, take a pencil with your Order Form. You'll be getting a background chorus from the Daylilies. "Hey, Look Me Over!" What am I up to? I'll be sharpening the spade. Who, me singing? Sure, and right out loud. Why not? I'm happy to be here! "I'll Be Around!"

WELL-BALANCED COLLECTIONS OF AMERICA'S FAVORITE MIDSUMMER PERENNIAL

for the Beginner:

"I don't know one from another. They're all wonderful!"

CHAMPLAIN — \$5.00

BLACK PRINCE . . . Deep Red with Black Overlay
BRIGHT CHARM . . . Rose Red, Green Throat
EVERGOLD . . . Ruffled Gold
FROSTED PINK . . . Flaring Pink, Gold throat
NINA WINEGAR . . . Wavy Golden-Yellow
POTENTATE . . . Satin Pansy-Purple
SALUTATION . . . Ruffled Rose and Yellow

DUNMORE — \$5.00

COLONIAL DAME . . . Buff Apricot and Rosy-Tan
DOROTHEA . . . Yellow brushed with Lilac
HOWDY . . . Lemon and Orchid
KINDLY LIGHT . . . Curled citrus Yellow
MIDWEST MAJESTY . . . Huge, tall Yellow
ROYAL GOLD . . . Cornucopia of Gold
SPICE . . . Rosy-Tan, Purple Overlay

BOMOSEEN — \$5.00

CANYON PURPLE . . . Red, Plum Overlay
CRIMSON PIRATE . . . Pure Carmine
EVELYN CLAR . . . Orchid Pink
POWDER PUFF . . . Pink over Yellow
PURPLE WATERS . . . Wine-Red, Blue-Plum
SHIRLEY WILD . . . Colossal wavy Yellow
TIGER EYE . . . Chrome, Brick Eyezone

for the Advanced Amateur:

"They've got me! I love them! So what's next?"

BROMLEY — \$7.50

ATLAS . . . Creped light Yellow
CIBOLA . . . Recurving Cream-Yellow
CRIMSON GLORY . . . Ruffled Crimson
NEYRON ROSE . . . Rose-Pink, Cream Band
PEACH CHIFFON . . . Pastel Peach, Green throat
PICTURE . . . Bright Rose
ROYAL PURPLE . . . Pansy-Purple, deeper veining

OKEMO — \$10.00

COLONEL JOE . . . Wide Lemon-Yellow
GOLDEN ORCHID . . . Large deep Orange
LADY BOUNTIFUL . . . Soft Yellow, faintly Pink
ORANGE ICE . . . Pink and Tan, Green cup
PINK ORCHID . . . Ruffled Salmon-Pink
SHOW GIRL . . . Orchid Pink, Rose veining
TENDERLY . . . Honey-toned Melon-Buff

KILLINGTON — \$7.50

CATHEDRAL TOWERS . . . Soft Gold and Rose-Brown
GOLDEN MOTH . . . Night-opening pale Yellow
GOLDEN ORIOLE . . . Brightly eyed Orange-Gold
GOLDEN TRIANGLE . . . Triangular Buttercup-Yellow
REVOLUTE . . . Crisp, cool Green-Yellow
RUFFLED PINAFORE . . . Creped Apricot-Yellow
SALMON SHEEN . . . Elusive Salmon-Pink

DO WE HAVE BARGAINS? NO and YES!

How do I mean NO?

There was a lady here last season, trim and smart in all Departments, she had a small plastic container with wilted leaves sticking out of the top, a bright-colored print of a Daylily on the outside.

"I just bought this. I knew you raised Daylilies, so I wanted to see some growing." She glanced over the Brochure and the Price List, held up the neatly packaged plant, kept a long time away from growing.

for the Specialist:

"Now I want to hybridize! I want to Exhibit!"

DORSET — \$12.50

LYNETTE . . . Melon-Apricot and Cream
MARGUERITE FULLER . . . Classical form in pale Yellow
MAGIC DAWN . . . Clear, ruffled Rose-Pink

LANDGROVE — \$8.50

BLUE DANUBE . . . Plum, Blue Overlay
CARVED IVORY . . . Pure glistening Ivory
HYLA . . . Gold-dusted Lime-toned Lemon

LONDONDERRY — \$7.50

BRIGHT BANNER . . . Gold-Bronze, brushed Red
COPPERSMITH . . . Diamond-dusted Apricot-Orange
GARNET EAGLE . . . Red-Purple, Cream striping

MANCHESTER — \$10.50

SATURN'S RING . . . Ruffled Chrome-Buff, deep Eyezone
TOOTIE . . . Orchid-Pink, Blue Overlay
WEST WIND . . . Chamois-Rose and Yellow

WESTON — \$7.50

HALOLIGHT . . . Yellow-Buff, Rose-Pink
ILLINOIS . . . Huge Yellow blend
TOP BRASS . . . Golden-Orange, Rose Eyezone

WOODSTOCK — \$12.50

MARIE WOOD . . . Smooth and shining Pink
NASHVILLE . . . Cream-Yellow, Orange-Red banding
SWANSDOWN . . . Broad-petaled Dresden-Yellow

for the Home Gardener:

"I want a long season, and a lot of color!"

THREE SEASON RELAY — \$7.50

(listed in order of flowering)

LITTLE CHERUB

Clear Yellow, overlapping segments
COLONIAL DAME . . . Buff-Apricot and Rosy-Tan
PURPLE WATERS . . . Wine-Red, Blue-Plum
CRIMSON PIRATE . . . Pure Carmine
GOLDEN SONG . . . Heavily ruffled Gold-Yellow
DOROTHEA . . . Yellow brushed with Lilac
BLACK PRINCE . . . Deep Red with Black Overlay
ROYAL GOLD . . . Cornucopia of Gold
GOLDEN HOURS . . . Late Golden-Orange
ATEN . . . Large glistening Orange

COLOR KALEIDOSCOPE — \$7.50

BLACK PRINCE . . . Deep Red with Black Overlay
CRIMSON PIRATE . . . Pure Carmine
EVERGOLD . . . Ruffled Gold
NEYRON ROSE . . . Rose-Pink, Cream band
NINA WINEGAR . . . Wavy Golden-Yellow
POTENTATE . . . Satin Pansy-Purple
PURPLE WATERS . . . Wine-Red, Blue-Plum
SALUTATION . . . Ruffled Rose and Yellow
SHIRLEY WILD . . . Colossal wavy Yellow
TIGER EYE . . . Chrome, Brick Eyezone

"I think perhaps you ought to know. I paid less for this at an Outlet store."

I smiled and nodded.

"Sure you did! They have Bargains in clothing, too." Was she annoyed? Why, no! I told you she was smart! She looked down at her tasteful dress, well-made of quality material, undoubtedly reasonable in the first place but soundly made to last. From us she bought three *Beginner's Collections*! She was back early this season, a confirmed (AA). You know, *Advanced Amateur*! She says the SHREWSBURY GARDENS Daylilies are true Bargains. So I say YES to BARGAINS, too!

RICHARD JOHNSON

Shrewsbury Gardens Introduces the Registered

GREEN MOUNTAIN ORIGINATIONS IN DAYLILIES for 1962

Russell Gabrielson:

FLUSHED MARBLE (Gabrielson, 1962) Midseason and Late

This flower could have no other name! The delicate suffusion of Pink through the Cream Buff brings the flush of certain Vermont marble to life in the garden. Firm, smooth texture, the classic form of the winged blooms on this medium-height plant, make it a solid addition to the established beauty of foreground quality in the mid-border. 30 inches. Deciduous. **\$5.00**

Richard Johnson:

TRIO (Johnson, 1962) Midseason

Firm substance sustains this pale Yellow Buff, with intense daubs of bright Rose-Brown on the trio of petals, to seem pale Cream in the early dusk.

Well-branched and many-flowered. A clear beauty through the day becomes a crisp, light accent in the evening garden. 40 inches. Deciduous. **\$5.00**



FLUSHED MARBLE

Frank Vargas:

GOLDEN MOMENTS (Vargas, 1962) Midseason and Late

As the peak of midsummer bloom starts diminishing, here is a fresh, new fountain of Gold to enrich the garden scene. A glistening, ruffled and creped Apricot Gold, with Apple Green throat. Petals and sepals are wide, with heavy substance. A lovely and well-branched late bloomer, with long-lasting medium-sized flowers. 38 inches. Deciduous. **\$10.00**

MOONLORE (Vargas, 1962) Early and Midseason
Here is a combining of nostalgia and an open field in exploration for future hybridizing in one flower: a long-loved color in new and exciting form. This daylily is frosty Green-Yellow, with reflexed sepals and well-ruffled, creped petals. The wide-spread branching bears close to 40 blooms per scape. 34 inches. Deciduous. **\$5.00**



MOONLORE